राष्ट्रीय उत्पादकता परिषद्
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार के अन्तर्गत)
उत्पादकता भवन, 5-6, इंस्टीट्यूशनल एरिया,
लोदी रोड, नई दिल्ली -110 003

National Productivity Council

NATIONAL PRODUCTIVITY COUNCIL
(Under Ministry of Commerce & Industry, Govt. of India)
Utpadakta Bhavan, 5-6, Institutional Area,
Lodi Road, New Delhi - 110 003

No. 31114/21
Dt. 28-09-2021

Sub: 21-IP-06-GE-OSM-B : Multycountry Observational Study Mission on Data Governance in the Public Sector to Improve Productivity from 24-25 November 2021, Digital Multicountry (DMC). (Visit www.npcindia.gov.in/NPC/User/InternationalServices for detailed Project Notification.

Dear Sir,

We invite your kind attention to NPC https://www.npcindia.gov.in/NPC/User/InternationalServices with regard to above Asian Productivity Organization (APO) project. The project notification and the APO bio data form are available on the above mentioned page and the same are also attached herewith. The duly filled in **single copy** of Performa enclosed (in excel form only) of the suitable officers for participation as per the para **(Qualifications for Participants)** of the project notification may kindly be forwarded to reach us latest by **1st November 2021**. In this regard, the following points may be noted.

- **Fees and Charges**

  The Participation fees (NON-REFUNDABLE) of **Rs. 500/-** for MSME Sector, Trade Unions and NGO's and **Rs. 1000/-** for others is payable along with the nomination form for each participant.

  The requisite amount can be paid through a demand draft/cheque/ECS drawn in favour of National Productivity Council, New Delhi. In the regard, the bank account of NPC details is attached herewith. Kindly e-mail the details of the ECS/RTGS/NEFT payment made, **mentioning the name of applicant in remarks**, to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in Please note, in the absence of application fee, the nomination will not be considered.

- **Nomination Procedure**

  All nominations should be routed through proper channel and as per the attached APO bio data form. The nominations received after the last date will not be considered. It is the responsibility of the candidates to complete all the official formalities required by their organizations/department for participating in the program.

  It is requested to send nominations by e-mail to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in (application in prescribed excel format) and one hard copy by post along with the covering letter of the competent authority on company's letter head. All information pertaining to nominations will be treated as confidential and classified. The nominated officers may be invited as a faculty in programs on the relevant subject/s, organized by NPC.

We look forward to receiving of nominations from your esteemed organization.

Thanking you,

Yours faithfully,

(K.D. Bhardwaj)
Director & Head (Int'l Serv.)
for Director General
e-mail: isg@npcindia.gov.in

Phone : 91-11-24690331 Fax : 91-11-24615002 • E-mail : npcinfo@npcindia.gov.in Web-Site : www.npcindia.gov.in

OFFICE AT : Bangalore • Bhubaneshwar • Chandigarh • Chennai • Delhi • Gandhinagar • Guwahati • Hyderabad • Jaipur • Kanpur • Kolkata • Mumbai • Patna

PROJECT NOTIFICATION

Ref. No.: 21-IP-06-GE-OSM-B-PN2100065-003

Date of Issue	29 September 2021
Project Code	21-IP-06-GE-OSM-B
Title	Multicountry Observational Study Mission on Data Governance in the Public Sector to Improve Productivity
Timing and Duration	24–25 November 2021 (two days)
Hosting Country(ies)	Republic of Korea
Modality	Digital Multicountry
Implementing Organization(s)	Korea Productivity Center and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	57
Local Participants	12
Qualifications of Participants	Policymakers, government officials, and representatives of local government units and public-sector organizations working on digital and e-government infrastructure and programs, ICT governance and management systems, and public regulations on information systems and ICT
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	1 November 2021

1. Objectives

    a. Analyze the fundamentals and benefits of data governance in the public sector.

    b. Share best practices of data management in the public sector for good decision making and enhancement of productivity.

    c. Examine how good data governance enables the creation of coherent, successful programs and policy implementation of public-sector organizations.

2. Background

Data governance in the public sector is a whole-of-government approach to creating, protecting, using, managing, and sharing data as a strategic asset, enabling informed decisions that lead to better outcomes and services for citizens (OECD, 2019). Good data governance is therefore compulsory for governments that aim to become more data-driven as part of their digital strategy and initiatives. It extracts value from data and enables greater data access, sharing, and integration at the organizational level and beyond while increasing the overall productivity and accountability of the public sector.

The collection of the processes, policies, and standards relating to data governance contributes to the responsible use of data for better governance. When all are in place and fully implemented, the benefits include improved decision making, cost reductions, enhanced data quality, and more effective compliance with better security standards. As the COVID-19 pandemic compels governments to pursue digital strategies more robustly, good data governance has become more necessary on digital government platforms and in online services.

The 2020 global digital government ranking of the 193 UN members, which reflects the scope and quality of online services, status of telecommunication infrastructure, and human capacity in digitalization, ranked the Republic of Korea (ROK), Japan, and Singapore in the top 20 (UN E-Government Survey 2020: Digital Government in the Decade of Action for Sustainable Development). This means they have improved public service delivery; increased citizens' engagement; enhanced transparency, accountability, and inclusion; which ultimately made life better for all. These countries could therefore offer learning opportunities to other APO members in terms of digital or e-government initiatives, especially in aligning them with national development priorities and in meeting the Sustainable Development Goals for digital literacy (Goal 4), digital inclusion (Goals 5, 8, and 10), digital connectivity (Goal 9), and digital identity (Goal 16).

This study mission will acquaint participants with the fundamentals and benefits of data governance, share best practices of data management in the public sector, and examine how good data governance enables the creation of coherent, successful programs and policy implementation by public-sector organizations.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:
- Introduction to data governance in the public sector
- Benefits and challenges of data governance in the public sector

Day 2:
- Linking data governance and productivity
- Cases of good data governance in the public sector of the ROK
- Group discussion

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.

b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

Dr. AKP Mochtan
Secretary-General